



For Immediate Release
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**WYEP 91.3 FM RECRUITS ABBY GOLDSTEIN, VETERAN MUSIC PROGRAMMER
AND PUBLIC RADIO EXECUTIVE, AS GENERAL MANAGER**

PITTSBURGH, PA., September 24, 2012- Public radio station WYEP 91.3 FM announced today that Abby C. Goldstein, a veteran public radio executive with deep roots in adult alternative programming, would join the station as general manager, effective November 14.

Ms. Goldstein, most recently vice president for programming at New Hampshire Public Radio, immediately succeeds Greg Joseph, a director of WYEP and bass guitarist of The Clarks, who assumed the interim position upon the resignation of general manager Lee Ferraro at the end of July.

Abby Goldstein is a major catch for Pittsburgh and WYEP, said Linda McClintock, chair of the WYEP board, which conducted a national search to fill the position. She brings 26 years of experience in all phases of radio programming, including public broadcast and adult alternative formats. Her leadership record gives us great confidence she will maintain WYEP's excellence while accelerating our growth in membership, programming innovation, and community service.

Ms. Goldstein said her familiarity with WYEP dates to her early work in adult alternative programming in Texas in the 1990s. We've known WYEP for years as a tastemaker in the national music scene, she said. It has an amazing reputation and a fabulous staff and I'm honored to come on board as part of this wonderful team. And I'm excited to call Pittsburgh my new home.

A graduate of Lamar University, Abby Goldstein began her career in public radio in 1986 at KVLU in Beaumont, Texas, where her mother, Bonnie, was the membership director. She worked in television, advertising, and commercial radio in Beaumont before moving to Dallas in 1989 to work at KERA 90.1, a dual-format station that featured NPR news in drive time and a new, eclectic music format in the midday and evening hours. She hosted Afternoon Music weekdays from noon to 4 p.m. as the adult alternative format was being developed and identified on a national scale. She remained with KERA 90.1 until 1995 and then spent a few years developing her skills at various other radio stations such as 93.3 The Zone in Dallas. She was also an independent record promoter, a booking agent, festival producer, and the host of Texas music specialty programs.

In 2000, Ms. Goldstein returned to KERA 90.1 as the program director and during her six years in that post, she helped grow the audience by 30%. In May 2006, she took the reins as vice president for programming at New Hampshire Public Radio, where she has managed a large and productive programming division that includes two locally produced talk shows and a Sunday night folk music show. She was recently elected for a second term to the board of directors of Public Radio Program Directors, Inc., where she helps guide national research and furthers the education and professional development of program directors nationwide.

About WYEP

WYEP 91.3 is an independent public radio station in Pittsburgh, PA, featuring album adult alternative music programming and news from National Public Radio. WYEP is located in Pittsburgh's historic South Side in the Community Broadcast Center, the industry's first green, LEED-certified station.

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